

Privacy Policy Effective

Date: 20-May-2025

Welcome to Beyond Namaste (the “Website”), operated by [Your Company Name, if applicable], accessible at <https://beyondnamaste.in>. We value your privacy and are committed to protecting your personal data in accordance with the applicable laws of India, including the Information Technology Act, 2000, IT Rules, 2011, and Digital Personal Data Protection Act, 2023.

By using this Website, you agree to the terms of this Privacy Policy.

1. Definitions

- Personal Data: Any data about an individual who is identifiable.
- Sensitive Personal Data or Information (SPDI): Includes passwords, financial information, health conditions, biometric data, etc., as defined by IT Rules, 2011.
- Data Principal: The individual to whom the personal data relates.
- Data Fiduciary: Beyond Namaste, as the entity determining the purpose and means of processing personal data.

2. Information We Collect

a. Personal Data

- Name
- Email address
- Mobile number
- IP address
- Any other data provided voluntarily (e.g., via forms or emails)

b. Sensitive Personal Data or Information (SPDI)

- We generally do not collect SPDI unless explicitly required for a service, and only with your consent.

c. Non-Personal Information

- Browser type
- Device information
- Pages visited
- Time spent on the Website
- Referral source

3. Purpose of Collection and Use

We collect and process your personal data for the following purposes:

- To operate and maintain the Website
- To respond to inquiries and provide customer support
- To send you updates and newsletters (with your consent)
- To analyze site usage and improve functionality
- To comply with legal obligations

4. Consent By accessing the Website and providing your information, you consent to the collection, use, storage, and processing of your personal data in accordance with this Policy. If you withdraw consent, we may be unable to provide certain services.

5. Disclosure of Information

We do not sell or rent your personal data. We may disclose it only:

- To third-party service providers assisting in operations (e.g., hosting, analytics)

- When required by law or legal process
- To protect our rights or enforce our Terms of Use

6. Security Practices We follow Reasonable Security Practices and Procedures as defined under Rule 8 of the IT Rules, 2011, including: - Secure servers - SSL encryption - Access control mechanisms

However, no method of transmission is completely secure, and we cannot guarantee absolute data security.

7. Cookies and Tracking Technologies

We may use cookies or similar technologies to:

- Store user preferences
- Measure Website performance
- Analyze visitor behavior

You may disable cookies via browser settings. This may affect some functionalities.

8. Data Retention

We retain your personal data only as long as necessary for the purposes stated or as required by applicable laws.

9. Your Rights

As per Indian laws, you have the right to:

- Access your personal data
- Request correction or erasure
- Withdraw consent
- File grievances

To exercise your rights, contact us at the email below.

10. Grievance Officer

In compliance with Rule 5(9) of the IT Rules, we have appointed a Grievance Officer:

Name: Arvind Kumar

Email: arvindyadav124@gmail.com

Working Hours: 9AM to 5PM (Mon to Fri)

We aim to address all grievances within 15 working days.

11. Children's Privacy

We do not knowingly collect personal data from children under 18 years of age. If you believe we have collected such data, please contact us for deletion.

12. Third-Party Services

We may use third-party tools such as:

- Google Analytics (for usage tracking)
- Facebook Pixel (for marketing and retargeting)

These tools may collect data according to their respective privacy policies. We

recommend reviewing their terms.

13. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted with a revised "Effective Date." Please review this page periodically.

14. Contact Us

For questions, concerns, or requests regarding your data:

Beyond Namaste Website: <https://beyondnamaste.in>

Email: arvindyadav124@gmail.com